

COMMUNITY GARDEN COUNCIL MEETING

Minutes (7:00pm May 15, 2018)

- I. Call to order Present: Anthony, Jill, Carol, Sara, Anneka
- II. Approval of last meeting's minutes
- III. Regrets: Mike, Jason, Lauren, Brittany
- IV. Visitors:
- V. Business
 - a. Banking update
 - i. Added signers (Sara, Anthony) still to go: Jason
 1. Action item: Add Jason as a signer
 - ii. PAID Pending payment for incorporation: \$200 (Anthony)
 1. Complete
 - iii. PAID Pending payment for Seed Saturday: \$25 (to Eva)
 1. Complete
 - iv. Sponsorship Application (Sara)
 1. Submitted and approved, with some changes. Asked for \$6,000, but will be given a lower amount. Depending on how much money we get will decide the number of gardens that will be built. Jill will follow up about the funding amount and see about including landscaping cost.
 - b. School food garden builds update + funding (Jill)
 - i. Healthy Kids Community Challenge - \$2,000 - will go towards garden build at St Daniel's school.
 - ii. YNCU sponsorship approved for unknown amount
 - iii. Trillium Grant - Jill is applying to Trillium for larger project
 - iv. Sara is going to a workshop for Lyle Hallman Children Initiative Fund in Jill's place. Jill, Sara and Carol will meet to work on grant.
 - v. Need to recruit schools and get interest for 6 school partners.
 - c. Cow Compost, Sandhills Rd (\$35/cu yd, \$120 delivery charge) (Mike)
 - i. Mike found information on a compost source. It can be shared with gardens if they are in need of compost.
 - d. Security Update for community-gardens.ca (Carol, Anthony)
 - i. The website has been receiving security alerts and it would cost money to apply security software. If we are unable to pay we will consider cancelling the website, or at least cutting down the size. The most useful part is the "Find a garden" google

map, which can still be used without the website and be included on the Public Health website. Even if we do not keep the website, we should keep the domain.

- e. Google Analytics (1.2k visitors/mo +7.6%, 75% from search engine) (Anthony)
 - f. Get Grounded Gardeners Club, \$5/mo, <http://fertilegroundcsa.com/get-grounded> (Jill)
 - i. Angie from Fertile Ground is providing a subscription service to answer questions about gardening. Action item: Add to newsletter
 - g. Added item: Seedling sale KCI Thursday and Friday 11am-1pm
 - h. CTV interview (Carol)
 - i. Stu from CTV asked for an interview for a quick story fill in. Carol went with him to Hope and Unity Garden and the Good Earth Garden. It aired on May 3rd. Jill suggested that we extract the file and share the video.
 - i. Social Media volunteer and plan (Brittany)
 - i. Brittany wrote a job description and will write a communication plan for Instagram and Twitter. Brittany can connect with Jill to promote school gardens and recruit more schools, and connect with Minae to see about using old Facebook page, if not, can create a new one.
 - j. Fall network meeting
 - i. Carol is requesting that at least one or two people help plan the Fall network meeting. It would involve meeting for a coffee and going over ideas. Action item: Send call out to network and let Carol know if you are interested.
- VI. Recurring business
- a. Newsletter (Siyoung)
 - i. Carol gave Siyoung content. Siyoung said she would get one out soon.
 - b. Financial Report (Sara)
 - i. Currently have \$359.06 in bank account
- VII. Calendar
- a. Next meeting Jun 19th (3rd Tues)
- VIII. Adjournment